

D-Link[®] *News Release*

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D-LINK CAPTURES #1 MARKET SHARE WORLDWIDE FOR CONSUMER NETWORK CONNECTIVITY

For the 67th Straight Quarter, D-Link Extends Leading #1 Global Revenue Share

Fountain Valley, CA, and Taipei, Taiwan, May 27, 2004 – The Synergy Research Group released a series of reports on consumer connectivity which shows that D-Link has captured the #1 market share position for global consumer networking connectivity. The Synergy Research Group reports reveal that D-Link shipped more than 8 million networking units worldwide in Q1 2004, nearly twice that of the nearest competitor. For the quarter ended March 31, D-Link reported sales of \$182.4 million worldwide. For the sixty-seventh quarter in a row, D-Link has led in global revenue share, showing a 5% increase over rival networking solution provider Linksys and a 107% over the smaller Netgear. D-Link sales climbed 38% from \$132.2 million in Q1 last year, reinforced by strong sales growth in wireless networking, digital home devices and broadband.

D-Link's strong performance includes growth in several product lines, notably Digital Home products with a staggering 75% growth over the year, wireless networking with 54% growth and Broadband networking, which includes Voice over Internet Protocol (VoIP) devices, cable modems, wired routers, and NIC cards with 31% growth.

"In the rapidly expanding consumer networking market, D-Link moved into the overall number one position worldwide, delivering connectivity to the consumer with over 8 million unit shipments," said Aaron Vance, Industry Analyst, Synergy Research Group. "The global market is experiencing record growth and D-Link has helped open the market to new users with their aggressive pricing and the stratification of their Broadband, LAN and WLAN product lines."

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D-Link Captures #1 Market Share Worldwide for Consumer Network Connectivity

"It's nice to see that analysts like those at Synergy are looking at the larger picture and embracing the entire consumer market as a whole," said Steven Joe, President and CEO, D-Link Systems, Inc. "We are pleased to be recognized for penetrating and building global markets targeted at consumers worldwide.

"We attribute this ongoing success to the hard work and dedication of our people and our commitment to excellence in engineering," added Joe.

D-Link has been profitable every year since its inception, and continues to grow at a rate that will allow the Company to experience continued prosperity.

About D-Link

Ranked by BusinessWeek as one of the top 100 Information technology companies, D-Link is the global leader in Revenue and market share for Wireless and Ethernet networking for both consumer and SOHO users. D-Link is dedicated to making networking easy and affordable for its customers, offering innovative, award-winning products that seamlessly integrate with a variety of devices and applications. D-Link provides 24/7 world-class product support to all its customers. For more information, visit the D-Link web site at [**www.dlink.com**](http://www.dlink.com).

Linksys revenue figures are from the May 12, 2004 Merrill Lynch Analysis of the F3 Q04 Cisco System results report.
Netgear revenue figures are from the May 12, 2004 Netgear 10-Q report.

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D-Link® News Release

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D-Link® 消費性網路產品奪冠 全球市佔率大幅領先 Linksys、Netgear

根據 Synergy Research Group 2004 年 5 月 19 日的研究調查顯示，D-Link 友訊科技獲得全球消費性網路產品(consumer connectivity)第一名的殊榮。在此次 2004 第一季的研究調查中，D-Link 共銷售了超過 800 萬件的網路產品，銷售金額高達一億八千二百四十萬美金，較去年同期成長 38%，市場表現幾乎是其主要競爭者的二倍，較 Linksys 高出 5%，與 Netgear 的差距更達 107%。針對今年優異的市場表現，友訊董事長高次軒表示，此波成長力道主要來自於無線網路、寬頻設備及數位家庭裝置。在數位家庭設備部分，D-Link 年成長率為 75%，無線網路產品則成長 54%，寬頻設備包括 VoIP、xDSL Modem、路由器等，亦有 31%的成長！

Synergy Research Group 分析師 Aaron Vance 表示，此次 D-Link 以超過 800 萬的出貨量，市場佔有率躍升為全球第一，主要歸功於 D-Link 不斷開展新市場，並以絕對的價格優勢及提供消費者滿意的服務。

高次軒並指出，這份調查報告是將全球消費性網路產品視為單一市場，這也證明了網路產品未來將從專業的電信及企業市場走向消費性市場，而這股趨勢將會逐年成長，這也是 D-Link 友訊科技長期以來努力的目標。

關於友訊科技

D-Link 友訊科技名列美國商業週刊(Business Week)100 大資訊科技公司，同時也是全球零售及 SOHO 網路市場的領導品牌。友訊科技致力於提供消費者更容易使用、攜帶的整合性商品，並以世界級水準的客服系統服務所有消費者。

附註：

Linksys 營收數字出自 2004 年 2 月 4 日 Cisco 10-K 報告；Netgear 營收數字出自 2004 年 3 月 5 日 Netgear10-K 報告。

For US release please refer to : <http://presslink.dlink.com/>

“D-Link Capture #1 Market Share Worldwide For Consumer Network Connectivity”